

The key to an exciting career in sports management



The AISTS MSA is co-signed by _____

EDUCATION



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Dr. Jacques Rogge



Foreword by Dr. Jacques Rogge, President of the International Olympic Committee, Dr. Honoris Causa EPFL

Modern sport covers a broad range of areas, be it ethics, medicine, technology, finance, law, education or sociology, to name a few.

Today the world of sport and its environment are evolving rapidly. At local, national and international level, associations, clubs and federations increasingly need highly competent, well-trained and experienced sport administrators.

These future leaders must have fresh ideas and an interdisciplinary approach. They must be able to find and implement solutions by integrating knowledge from various disciplines.

The International Olympic Committee welcomes and supports the initiative of four major and prestigious Swiss academic institutions, the Ecole Polytechnique Fédérale de Lausanne, the University of Geneva and the University of Lausanne, which, along with the Swiss Graduate School of Public Administration, are getting together to offer a training programme fostering and enhancing the key qualities of the sport leaders of tomorrow.

Dr. Jacques Rogge

A handwritten signature of Jacques Rogge in dark ink. The signature is cursive and reads "Jacques Rogge".

What is the AISTS MSA?

The AISTS MSA (Master of Advanced Studies in Sports Administration and Technology) is a unique postgraduate programme in sports management endorsed by the International Olympic Committee (IOC). Held over the course of one year in Lausanne, the Olympic Capital, participants are trained by experts in sports and academics, in the following multidisciplinary fields applied directly to sport:

Management & Economics | Technology | Law | Sociology | Medicine

The AISTS MSA degree is co-signed by the best academic and technology institutes of Switzerland: The Ecole Polytechnique Fédérale de Lausanne (EPFL), the University of Lausanne, the University of Geneva and the Swiss Graduate School of Public Administration (IDHEAP).

Programme outline

In total, the AISTS MSA is made of 7 months of lectures starting in January. In parallel to attending classes, participants also work on a team project and their research paper, which is then followed by 2 months of work experience at a minimum (or employment).

January - July: **Lectures (full-time) & team project (must be completed in Lausanne)**

March - September: **Research Paper**

September - December: **at least 2 months of work experience**

Entry requirements

There are approximately 30-40 participants accepted each year and the application requirements are as follow:

- Candidates must possess a university degree, recognised by the universities co-signing the AISTS MSA degree (EPFL, Universities of Lausanne and Geneva and IDHEAP)
- Candidates must be planning to pursue a career in the sports world
- Candidates must be fluent in English, have an excellent level of written English as all lectures are given in English
- Candidates should have some years of professional experience
- Candidates must be able to demonstrate a certain degree of involvement or interest in sport

Deadline for applications: Every year on 1st May and 15th August
(late applications may be considered)

Apply online: www.aists.org/application

Programme fees: 25,600 CHF (subject to change)

Start of the AISTS MSA: January

Who is the AISTS MSA targeted at?

Aimed at sports-minded professionals wishing to broaden their knowledge in sport administration, the AISTS MSA helps participants achieve a stronger skill set for their existing or desired career in the sports industry. Candidates are fluent in English, have a university degree and work experience.

Typically, an AISTS MSA participant is 30 years old and has several years of professional experience. Participants in the programme come from all over the world and from various academic and professional backgrounds, but they all share one goal: to play a key role in the future of the sports industry.

What are the job prospects?

About 70% of AISTS MSA alumni have found employment in international federations, the International Olympic Committee, national olympic committees or other sports related organisations such as organising committees of large sport events (ie. Olympic Games). About 20% work in sport related companies. While 75% of alumni work and live in Switzerland, the remaining alumni are spread across the world. (Source: AISTS, 2011)

About AISTS



AISTS was founded in 2000 by the International Olympic Committee (IOC), the Ecole Polytechnique Fédérale de Lausanne (EPFL), IMD Business School, the University of Lausanne, the University of Geneva, the Swiss Graduate School of Public Administration (IDHEAP), the Ecole Hôtelière de Lausanne (EHL), the City of Lausanne and the Canton of Vaud.

AISTS responds to the needs of the sports industry by focusing its activity on three key pillars:

EDUCATION

Educating leaders in sports management through adapted education programmes.

APPLIED RESEARCH

Providing knowledge and expertise in relevant fields applied to the sports environment.

CONNECTIONS

Acting as a strategic connector in the world of sport.

The mission of AISTS is to Master Sport by positively contributing to sports management through a multidisciplinary approach to education and sciences and by remaining at the forefront of the sports industry's development and the Olympic movement.

About Lausanne, the Olympic Capital

Lausanne represents the heart of the sports industry and is home to the International Olympic Committee, a cluster of more than 40 international sport governing bodies, numerous sports organisations, universities and research centres. Resting upon the shores of Lake Geneva and surrounded by the towering peaks of the Alps, AISTS' host city is in harmony with nature. Known for sport, culture and education, Lausanne offers the perfect environment for AISTS to fulfil its mission of Mastering Sport.

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TASMANIECH



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