



MSA CLASS OF 2008

Master of Advanced Studies in Sport
Administration and Technology



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The MSA: Thinking Beyond the Score ...

... with exceptional sports-minded individuals

Every year the AISTS serves as an international melting pot for current and future sports managers. Through a highly selective application process motivated and passionate sport-minds are selected to take part in the postgraduate MSA programme – Master of Advanced Studies in Sport Administration and Technology. In addition to a proven academic track record, the written application of the MSA candidate must reflect a strong will to shape the future business of sport. We also consider the candidate's involvement in the sports world, i.e. as athlete, coach, volunteer, etc.

Letters of recommendation provide us with an independent assessment of the candidate's personality, interpersonal skills, and influence on people and organisations.

... with strong links to the Olympic movement

With the IOC being one of the founding members of AISTS and located in Lausanne, Olympic Capital, the MSA is strongly linked to the Olympic movement, its federations, and its core values – excellence, friendship, and respect.

... with hands-on experience during the year

Case studies, a team project for clients from the sports world, a two month internship, and the personal project give our participants hands-on experience throughout the year. Learning by doing is the perfect complement to our lectures.

... with a multi-disciplinary and personalised approach

The MSA takes a unique approach by integrating technology into its curriculum. We strongly believe that sport managers today need to have a holistic understanding of the sports environment in order to achieve sustainable development. The MSA provides participants with sound knowledge in management & economics, technology, law, medicine, and sociology. Being able to consider all relevant aspects and to interact with experts in a variety of fields makes them a valuable resource for any sport organisation.

We deliberately keep the number of MSA participants to a small range of 30 – 40 participants to ensure a personalised and interactive environment.

... with world experts from academics and the field

Under the leadership of the AISTS the best Swiss academic institutes – the EPFL, the University of Lausanne, IDHEAP, and the University of Geneva – co-sign the MSA degree and cooperate to offer our participants a rich education programme. Complemented by lectures given by international experts, e.g. IOC, sport federations, Court of Arbitration for Sport, World Anti-Doping Agency, UBS, etc., the MSA participants also get the practitioner's view.

How to contact or recruit our MSA 2008 participants:

• Contact them through the AISTS

E-mail: msa@aists.org
Phone: +41 (0)21 693 8593
www.aists.org

• Meet them at the graduation ceremony on Dec. 14th, 2008

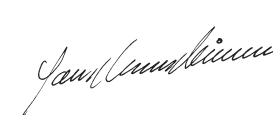
• Meet them at other AISTS events (information on www.aists.org)

AISTS - International Academy of Sports Science and Technology

The AISTS has been a centre of education, research and technology transfer since 2000 and is founded by the International Olympic Committee (IOC), the Ecole Polytechnique Fédérale de Lausanne (EPFL), the University of Lausanne, the University of Geneva, the Swiss Graduate School of Public Administration (IDHEAP), IMD Business School, HES Valais, the City of Lausanne, and the Canton of Vaud.

The AISTS has a unique network of multi-field expertise. Its mission is to develop and apply knowledge to the study of sports with a multi-disciplinary approach. Its activities are built on the following three pillars: continuing education, postgraduate education and research.

Additionally, the AISTS supports sport innovation, technology transfer and business development.



Prof. Jan-Anders Månson
President AISTS



Dr. Claude Stricker
Executive Director AISTS

Lausanne
OLYMPIC CAPITAL

EXCELLENCE



**AHUJA
GURDEEPAK SINGH**
Indian, 26 years
English, Hindi, Punjabi, French (B)



Post Graduate Diploma in Business Management, Institute of Management Development and Research, Pune, India

4 years experience in Human Resources department with an IT company, spearheading the functions of policy making, employment legislation, recruitment, employee engagement and training

Manager Human Resources, FinEng Solutions Pvt Ltd, Mumbai India

- Involved in setting up HR function from ground up, developing induction training programmes for Business Analysts, Quality Analysts and Software Programmers
- Designated as Account Manager- Recruitments, for HSBC Global Tech Solutions
- Active employee engagement through perception surveys, qualitative feedback and participation over intranet

Intern Transworld Group of Companies, Mumbai/ India

Performance Appraisal Project

- Participated in performance data collection from employees across all branches within India and creating pen picture of the situation within the branch
- Analysed training needs of each person within the branch amid various departments and reported anomalies

Sport : Mountaineering, Mountain Bicycling, Cricket, Running.

AMMANN LUKAS
Swiss, 26 years
German, English, French (G)



Bachelor of Science in Exercise and Sports Sciences/ Major Exercise and Health Sciences University of Basel, Switzerland

2 years work experience in several different areas

Fitness Instructor at Forum Sports club Basel, Switzerland

- Supervision and support of the clients
- Draw up training programmes and test exercises
- Give general support to the clubs activities and look after the correct handling of the training equipment

Customer Consulting at Meli & Partner AG, Zurich, Switzerland

- Headhunting especially in the field of banking and insurances
- Assistant to the CEO

Intern, Clinic Gut St. Moritz, Specialists for Orthopaedics and Sports medicine, St. Moritz, Switzerland

- Gaining insight in the operating theatre, emergency room and the ward
- Involved in the post operation phases of the patient treatments where the goal is to reactivate the patient as quick as possible

Sport : Football, Snowboarding, Rowing

**BANKAPALLI
SRINIVAS RAO**
Indian, 28 years
English, Telugu, Hindi, French (B)



Master of Computer Applications
Andhra University, India

3.6 years experience in Information technology, Wipro Technologies Ltd.

System Administrator (Finance Business IT) Microsoft corporation, India

- Worked on Planning, Risk Management, data security and supported Microsoft Accounts Reporting system, a Machine Critical System used by Microsoft Employees.
- Subject Matter Expert in Microsoft finance and compliance applications and a final point of escalation for production issues and concerns for both the users and business.
- Focused on streamlining the documentation on the Finance servers, warehousing and Business Intelligence.

Production Management (Regional Business IT) Microsoft corporation, India

- Worked and Maintained the Product Support Service tool and Microsoft EMEAPremier contract Applications used by the Microsoft Engineers and few Partners.
- Responsible for the production system in terms of deploying the code, Service account updates, trouble shooting and fixing the production issues and to provide high availability of the servers, Very large Databases. Engineers and few Partners.

Sport : Sailing, Swimming, Football

**BAPTISTA RASI
NATHALIA**
Brazilian, 26 years
Portuguese, English, Spanish (G),
German (B), French (B)



Bachelor in Nutrition, Post-graduation in Clinical Nutrition and in Nutrition, Dietetics and Dietetic therapy

5 years experience in nutritional care of fitness, clinical and eating disorders patients.

Nutritionist, Holy House of Mercy of Rio de Janeiro Institute of Nutrition, Rio de Janeiro, Brazil

- Nutritional care of outpatients with several pathologies.
- Holding of some lectures for the post graduate course in Clinical Nutrition.

Nutritionist, Espaço Stella Torreão Fitness Centre, Rio de Janeiro Brazil

- Clinical and Personal Diet care of the fitness centre clients.
- Informative lectures and support groups on Nutrition.

NUTRA – Centre of Eating Disorders and Obesity, Rio de Janeiro Brazil

- Clinical care of patients with Eating Disorders; weekly meeting with a multidisciplinary staff; therapeutic following of patients in treatment with the staff.
- Promotion of lectures and courses for different populations about Eating Disorders.

Sport : Football and volleyball

BOHLI RAPHAËL
Swiss, 28 years
German, English, French, Swiss
German, Spanish (B)



Bachelor in Science and Business Administration from Samford University, Birmingham, USA

3 years experience in external audit mainly in the manufacturing industry

Deloitte & Touche Birmingham, Alabama, USA

- Financial statement audits, mainly manufacture clients
- Benefit plan audits, mainly 401K
- Internal control testing (Sarbanes Oxley)
- Consulting project related to internal control documentation

Rödl & Partner Birmingham, Alabama, USA

- Financial statement audits, mainly German and Korean manufacture clients
- Benefit plan audits, mainly 401K
- Marketing research for prospective clients

UBS Switzerland (4 summer internships)

- Preparing of daily portfolios for clients
- Executed supervised stock transactions and money transfers
- Executed the opening and closing of accounts
- Participated in client assessment meeting accompanied by client advisor

Sport : Tennis, football, ski, hockey

**BOUSIGUE
AMANDINE**
French, 22 years
French, English, Italian (G), Mandarin (B)



Master in Political Sciences/International Development, Sciences Po Lyon, France / Georgetown University USA
Certificate in International Relations, UCLA, USA
Certificate in Far-Eastern Studies, University of Lyon II, France

Professional and volunteer experience coupled with an academic background in the use of sports as a tool for social and economic development

Development Intern, United Nations Office of Sport for Development and Peace, NYC, USA

Strengthened existing partnerships: 2010 World Cup Organisation Committee, CONFJES, African Union, etc. Launched world-wide campaigns and designed the project for the creation of a pan-African youth foundation

USA Development Ambassador, Sport Without Borders, France/USA

Elaborated a plan to target potential donors and advised the NGO on the feasibility of its extension in the USA

Development Intern, Peaceplayers International, Washington DC, USA

Conducted research on potential donors and provided technical assistance to other sporting NGOs

European Hobie 16 Championship Coordinator's Assistant, French Sailing School France

Sport : Track&Field, Windsurfing, Ski

BUENO CARVAJAL PAOLA

Colombian, 32 years
Spanish, French, English (G)



University Degree in 'Sciences of Sport',
Technological University of Pereira,
Colombia

10 years experience in roller speed skating and fitness teacher.

Sports Teacher, Lycée Français de Pereira, Colombia

- Initiation in roller skating improving the children's physical skills
- Preparation for the young athletes to participate in competitions, regional level
- Planning of little tournaments and exchanges with other skating academies

Sport Coordinator of the CAOS roller speed skating club, Pereira, Colombia

- Delegated for representing the little skaters when they went out for performance
- Workshops and clinics for better technical and physical timing
- Technical assistance in little championship

Fitness Instructor and Personal Trainer, Gamma Gymnasium, Pereira, Colombia

- Teach aerobic and spinning classes
- Private trainings for especial cases

Sport : Roller Speed Skating (National level 1988-1993), Latin Dance, Indoor Cycling

CHIANG JOYCE

Canadian, 25 years
English, Mandarin, French (B)



Bachelor of Arts in Communications,
Simon Fraser University, Canada

5+ years experience in planning and managing sports tournaments and events; including 1.5 years in sports management

National Programme Manager, Triathlon Canada, Toronto Canada

- Coordinated 800+ National Age Group Team athletes travelling and competing at 4 various World Championships
- Oversaw all administration of National Head Office
- Managed Triathlon Canada Event Calendar and Special Events
- National Elite Team CCES coordinator
- Managed summer internship students

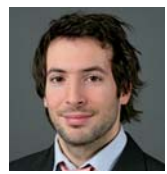
Production Coordinator, 2006 Special Olympics Canada Opening Ceremonies, Brandon, Canada

- Draft and coordinate production schedule, travel itinerary, contact list
- Communicate & liaise between Dome Productions, TSN, Special Olympics Canada, Host City, & Production Team

Sport : Triathlon (Canadian National Age Group Team), Snowboarding, Hockey, Basketball

COHEN BENJAMIN

Swiss, 25 years
French, English, German (G),
Spanish (B)



Master of Law (with high distinction)
University of Fribourg, Switzerland
Specialisation in Sports Law, University
of Neuchâtel, Switzerland
One Year Scholarship University of
Durham, United Kingdom
Bachelor of Law, University of Fribourg,
Switzerland

Strong knowledge in Sports Law, European Law, British Contract Law, International Contract Law and International Arbitration; Experience in international development through sport

Intern, United Nations, Office of Sport for Development and Peace, New York, USA

- Worked on developmental and ICT programmes using sport as a tool for international development and peace

Intern, Intermandat SA, Lausanne, Switzerland

- Advised clients mainly in Tax Law and Company Law
- Assistant Coach and Manager, Nike Swiss Allstar Basketball Camp, Zofingen, Switzerland**
- Coaching of >500 kids every year

Volunteer, Harvard World Model of United Nations, Geneva, Switzerland

- Help to the organisation of the event (>2000 persons)

Publications

- Paper on «The Specificity of Sport in European Law: The Example of the Selling of Broadcasting Rights».

Sport : Football, Basketball, Snowboard, Golf

DAFFLON XAVIER

Swiss, 25 years
French, English, German



Master of Arts in Management, University
of Fribourg, Switzerland

Elite athlete experienced in sport management and sport event organisations

Intern, Assistant of national Coach Swiss Triathlon

- Planning of the 2008 Olympic season, Analysis and follow-up of results
- Development of employment contract

**Member of the Financial Commission, City of Avry, Switzerland
Junior Research Analyst, Centre Info, Fribourg, Switzerland**

- Review of the international press, looking for and analysing issues and controversies related to the domains of Corporate Social/Ethical/Environmental Responsibilities

Sport Accomplishments

- Athlete in the National MTB Team Scott - Pro Cycles, Category UCI: Elite National
- Cyclist of the year 2006 (Fribourg Cycling Federation)
- 2007 Champion of French-speaking Switzerland
- Member of the Junior (U18) Swiss Team (road) : 1999-2000

Volunteer for regional sporting events

Tour de Romandie (UCI Pro Tour), Grand Prix La Liberté, Corrida Bulloise...

Sport : Cycling (MTB+Road), Triathlon, Ski/Snowboard, Alpinism,

DANICS DÓRA

Hungarian, 35 years
Hungarian, Norwegian, English,
German (G), French (B)



CEMS Master in International
Management
MSc in Business Administration,
Finance, Corvinus University, Budapest,
Hungary
CFA

D-level finance professional with 10-years of experience in Corporate Finance, Controlling and Project Management in the telecom industry and consulting

Senior business controller, telenor group, Norway

- Business performance and financial management of strategic sales accounts
- Bid pricing, benchmarking and competitive analysis
- Business development and M&A projects, license bidding
- Project management
- Financial modelling and market analysis for strategy process
- Financial reporting

Corporate finance consultant, Deloitte & Touche, Germany

- Financial and commercial due diligence and transaction support

Financial analyst, Procter & Gamble, Hungary

Interested additionally in new ventures and innovation; strategic organisational development, change management & coaching.

Sport: Dance & step aerobics, Snowboarding & cross-country skiing, Swimming & diving, Trekking & climbing, Fencing

DELAPIERRE OLIVIER

Swiss and French, 32 years
French, English, German (G), Spanish (B)



Master in Political Sciences, University
of Lausanne, Switzerland

8 years of experience in finance with a focus on accounting, controlling and finance analyses

Financial analyst and Controller, Dentsply Inc, world leader in dentistry, Yverdon, Switzerland

- Responsible for the reporting packages of the European Distribution Centre
- Senior accounting supervisor, member of the implementation team of the European Financial Shared Service Centre
- Focus on accounting, reporting, budgeting and monitoring of financial information flows

General accountant, CAP REIT, real estate company, Toronto, Canada

- Responsible for the reporting packages of the Quebec Portfolio
- Focus on accounting analyses, budgeting and implementation of new accounting policies

PricewaterhouseCoopers, Zürich, Lausanne and Geneva

- Auditing activities in the field of Insurance and Banking
- Member of the organising committee of Athletissima, top 5 track & field meeting worldwide**

- Member of the hospitality team, responsible for the sponsor welcoming village
- Assigned special projects (i.e. 30th anniversary, promotion events)
- Focus on logistics, hospitality, marketing, communication

Sport : Football, Running, Skiing, Rock Climbing

ELÇI EFE CEM

Turkish, 27 years

English, Turkish, French (G), German (B)



Bachelor in Computer Engineering,
Eastern Mediterranean University North
Cyprus

2 years experience in business development management with focus on information technology, and in event organisation relating to exhibitions

Business Development Manager, Energy Group of Companies, and Fairs Coordinator, Enerji Fuarçılık Organizasyon Ltd., Istanbul, Turkey

As BDM:

- Coordinating modernisation of IT infrastructure
- Managing transition to a centralised management (client/server) system
- Developing of operational processes aimed at increasing effectiveness and efficiency.

As FC:

- Coordinating the fair organisation company and delegating tasks to employees
- Overseeing developments in sales, marketing and logistics in regards to company fairs
- Meeting with international partner companies to pool resources for joint events

Organisation Committee VP Registration, Turkish Professional Paintball League
Responsible for marketing first international paintball event in Turkey to foreign teams and managed all relations with foreign teams from pre-arrival to departure.

Sport : American football, professional paintball, rock climbing, scuba diving

FLORES MARTINEZ REYNA MARELY

Mexican, 24 years

Spanish, English, French (G), German (B)



Bachelor in Marketing, Technological
Institute of Superior Studies of
Monterrey, Mexico
Bachelor in Piano, Autonomous
University of Zacatecas, Mexico

3 years experience in administration and event management

Student Affaires Coordinator, Technological Institute of Superior Studies of Monterrey, Mexico

- Administration and organisation of 10 cultural workshops for students and final presentations, hiring professors, contact with media, budgeting proposal
- Administration and organisation of community service projects, contact with institutions and satellite meetings with the partner university in the USA for knowledge transfer
- University's Delegate in national events taking care of the students needs.
- Organisation of Recruitment sessions with potential employers on behalf of students and alumni; job opportunities web page operation.

Zacatecas State Coordinator/National Council for Culture and Arts Mexico

• Organisation and management of concerts in the State of Zacatecas incl. fundraising, financial control, marketing and communications activities and human resources management

• Lecturer of Cultural Events Production and Management Seminar

Sport : Football, Athletics

FREEMAN NICOLE

Canadian, 22 years

English



Bachelor of Human Kinetics, specialising
in Leisure and Sports Management with
a minor in Commerce at the University
of British Columbia, Vancouver, Canada

Varied work experience in the recreational sport industry with a focus on event and volunteer management.

UBC REC Intramurals Organisation, Vancouver, Canada

- 140 volunteers providing recreation and sports activities for over 20,000 participants at UBC.
- Held positions as Special Events Assistant Director, Public Relations Director and Staff Development Director over the course of three years.

Richmond Youth Roller Hockey League Commissioner, Richmond, Canada

- Oversaw a 250-participant youth hockey league under the supervision of the City of Richmond.
- Hired a staff of four students to manage equipment and daily activities in addition to being individually responsible for the league marketing, registration, schedule and a \$25,000 budget

SportFit Challenge Programme Administrator, 2010 LegaciesNow, Vancouver, Canada

- I assisted SportFit managers in providing a demonstration booth at the Pacific National Exhibition for 14 days to, in order to promote health and exercise among Canada's youth.
- The SportFit team offered fitness testing and suggestions for suitable Olympic sporting activities to children aged 5 to 18, averaging 350 participants every day during the exhibition.

Sport : Football, Volleyball

GEBISTORF MARION

Swiss, 25 years

German/Swiss German, English, French,
Spanish, Portuguese, Dutch (B)



Bachelor of Sport & Exercise Science,
James Cook University, Townsville,
Australia

Administrative position in an emerging business in South America

Several years of experience as sailing instructor, coach and team leader of youth teams

Online management, Fast Forward Language Institute/Brazil; Austral Idiomas Argentina

- Responsible for webpage administration and translation, and part of the correspondence with potential clients
 - Diffused names of the two schools and their Webpage on the World Wide Web (through education gates, link exchange, advertisement, etc.)
 - Created detailed portfolio for agencies about the emerging business of Austral Idiomas
- Team leader for Swiss Sailing at European Championships, Italy/Greece/Netherlands**
- Organised transport of boats and junior athletes, board and lodging
 - Administration on site, registration, measurement, scheduling
 - Personal contact for athletes, providing psychological support

English Teacher at Cultura Inglesa, Maceió, Brazil; Private tuition Switzerland

• Teaching groups of both adults and children, grammar and conversation lessons

• Private tuition for adults

Sport : Sailing, Snowboarding

KELLER ALEXANDER

Swiss, 34 years

German, English, French (G)



Master of Physical Education, ETH
Zurich, Switzerland
Supplementary Studies in Training
and Coaching (TuC), ETH Zurich,
Switzerland

Several years of experience as Physical Trainer, Teacher for Physical Training at the academic high schools, Coach and Personal Trainer

Project leader for the TALENT EYE programme, Sports Department Zurich, Switzerland

• General organisation and administration, successful launch of TALENT EYE

- Build up of network with 18 different sport institutions
 - Close cooperation with ETH Zurich and Swiss Olympic Talents
 - Introduction of TALENT EYE into the Sports Department Zurich as a working branch
- Manager and co-founder (<http://www.proodos.ch>), proodos GmbH, Switzerland**
- Successful foundation of proodos GmbH, sporting- and event company
 - Development of individual training plans and personal training with customers
 - Advertising, accounting, correspondence

Physical Trainer for premier league hockey club, EHC Winterthur, Switzerland

- Realisation and periodisation of power- and endurance training
- Coordination on/off-ice training and introducing active regeneration
- Cooperation with Swiss Olympic Medical Centre and Track and Field Club Winterthur

Sport : Ice Hockey, Mountain Biking, Tennis

KIM SOHEE

Korean, 31 years

Korean, English



Master of Science in Sport Management,
Western Illinois University, USA

10 year experience in short track speed skating / 7 year experience in Sport Administration

As an athlete

- 1994 Lillehammer Olympic Winter Games/Gold & Bronze medals
- 1992 & 1994 World Short Track Speed Skating Championships/5 Golds
- 1990 Winter Asian Games/Gold, 1995 & 1997 Winter Universiade Games/2 Golds

As a coach

• The first female coach of the Korean national short track speed skating team

Commission member, World Cup Short Track Speed Skating Management Commission, International Skating Union

• Designed and managed operating system of short track events

Member & Commission Member, Marketing Commission, Korean Olympic Committee

• Advised on marketing plans of the Korean Olympic Committee

Member & Team Manager, Olympic Village Planning, 2010 & 2014 PyeongChang Olympic Winter Games Bid Committee

• Designed and organised the Olympic Village plan for PyeongChang's bid

Sport : Short Track Speed Skating, Long Track Speed Skating, In-line Roller Skating

KOSHY IRENE

Indian, 28 years

English (G), Hindi (G), Malayalam (G), Tamil, French (B)



Masters in Economics, University of Madras, India
Diploma in Event Management
International Institute of Event Management, India

Qualified and experienced Event Professional ardent on contributing towards proficient management and conduct of sports events.

Media Executive-ME & Project Coordinator – Events; Advent Worldwide, Doha, Qatar

- Efficient management and execution of Media Planning & Booking for Print Media in the Middle East Region

- Co-ordinate events & initiate the formation of an Event Division

Business Development Executive, Branch Head, Cochin; Impresario Event Marketing Company (P) Ltd., India

- Administer the account of Agency's valued national clients

- Monitor, harmonise and lead a team of different departments to manage a choice of events including International Sports events in the best competent manner

- Plan, strategise & successfully attain the stipulated targets & goals for the branch

- Report to the top level management at Regional Headquarters

Voluntary Services; Kerala State Women's Hockey Association, India

Sport : Field Hockey, Cricket

KRAUS MICHAEL

German / Taiwanese, 24 years

English, German, Mandarin (G), French (B)



Bachelor of Communication (Business)
Bond University, Australia.
Bachelor of Sports Management Bond University, Australia.

Experienced in sport event management and operations with a deep knowledge of football and golf environment.

Intern, Event Management & Operations, World Sport Group, Singapore Barclays Singapore Open 2007, Sept. 24 - Nov. 5, Sentosa Golf Club.

- Focus on operations and event management for the tournament

- Involved in the planning, implementation, and execution of the event

- Main responsibilities included dealing with sponsors, contractors, and various other stakeholders

- Main tasks were to make various locations at the venue operational including the sponsor suites, media centre, players lounge, Asian Tour office, WSG office, security area, and volunteers area

- During the staging of the event I was responsible for managing and delegating a water team ensuring that players always had refreshments available

- Utilised my language skills to achieve goals and task more efficiently and effectively

Laguna National ASEAN Championship, Nov. 6 – 10, Laguna National G&CC.

Volvo Masters of Asia, Nov. 26 - Dec. 9, Thai Country Club, Bangkok.

Sport : Football, Golf, Tennis, Badminton

KUEHNI SANDRA

Swiss, 33 years

German, English, French (G), Italian (B)



Bachelor in Urban Planning & Environmental, University of Utah, USA

5 years experience in managing corporate risk management systems and processes with focus on security and business continuity issues.

Junior, Risk Management, SBB, Bern, Switzerland

- Conducted risk assessments and workshops

- Supported and advised divisional risk officers

- Collected and analysed risk related information

- Wrote corporate risk reports

Intern, Transit Oriented Development, Utah Transit Authority, Salt Lake City, USA

- Calculated Park&Ride lot capacity

- Lead discussions with various entities about impact of UTA Trax

- Responsible for complaints regarding construction of light rail system

Volunteer, Winter Olympic Games 2002, Salt Lake City, USA

- Helped with accommodation of athletes and coaches

Member, Student Speakers Bureau, Salt Lake City, USA

- Presented sports related themes to at-risk school children

Sport: Skiing, Running, Cycling, Squash

KUMAR ADITYA

Indian, 27 years

English, Hindi, French (B), Arabic (B)



Post Graduate Diploma in Broadcast Journalism from Indian Institute of Mass Delhi, India
Bachelors in History from Delhi University, India

4.5 years of experience as a sports journalist—exposure to print, broadcast and new media

Sports writer, The Indian Express, New Delhi (www.expressindia.com), India

- Sport-related reports, features and analyses (written); content selection; editing and page layout

- Reportage on major national-level football meets in India; covered sports at grassroots extensively; and athletics, hockey, and golf

- Reported on sport-linked tourism, with focus on infrastructure development projects

Correspondent, Oman Tribune, Muscat, Oman (www.omantribune.com)

- Exclusive reportage on sports medicine, doping and sporting practices

- Instrumental in the launch of the online edition of the newspaper

Assistant Producer, Asian News International, New Delhi (www.aniin.com), India

- Co-produced a 15-minute news bulletin South Asia Newswire (SAN) aired in US and UK five-days a week; In-charge of ANI news-feed for Reuters TV world news service

Sport: Football, athletics and cricket

LEE WON JAE

Korean, 31 years

Korean, English



MBA, Korea University, Korea
Bachelor of Sport Science, Seoul National University, Korea

4 year experience in sport management with focus on marketing

Marketing Team, The Korean Olympic Committee, Seoul, Korea

- Sponsorship planning & sales of the Korean Olympic Team & the Korean Sports Festival

- Brand identity development of the Korean Olympic Committee

- Managing the IOC TOP Programme among the IOC, the Korean Olympic Committee and the TOP Partners' branches in Korea

2014 Olympic Winter Games Bid Team, The Ministry of Culture & Tourism, Seoul, Korea

- Marketing planning of the candidate city (PyeongChang)

- Intelligence analysis of the IOC Members

3.5 year experience in Republic of Korea Navy as an officer

Sport : Handball, Taekwondo, Judo

MAGKLI ELENI

Greek, 24 years

Greek, English, French (B)



Master in Sports Science and Physical Education, University of Athens, Greece

1 years experience as an assistant manager in public relations for leisure events, 2 years experience as a sports instructor and personal trainer in fitness centres and sports company, 7 years as a general manager of Magkli family assets (restaurants, construction company, apartments)

Assistant Manager in Stigma Productions leisure events

- Organising and managing leisure events and special parties for luxurious night clubs and big firms

- Developed cooperation and communication with clients

Sports instructor and personal trainer in Fitness Clubs and Sports Company

- Teaching, educating and assisting clients of various ages and backgrounds

- Educating, supervising and entertaining kids aged 6-12

General Manager of Magkli family assets

- 7 years of general managing restaurants and real estate (apartments, construction company) that needed an organised logistic system in order to work efficiently under pressure

Sport : Track and Field, Basketball, Football

MAHER CATHERINE

Canadian, 26 years
English, French, Spanish (G)



Bachelor of Science, Mount Allison University, Canada

3 years experience in customer service

Receptionist, Hospitality & Tourism, Residencia Agora, Barcelona Spain

- Direct contact with the public and administrative duties
- Registered guests, prepared bills, handled payments
- Dealt with reservations/cancellations, special requests, complaints
- Allocated room and meal accommodations for groups
- Provided information about the surrounding area

Customer Service Coordinator, Transaction Processing Services, Global Payments Inc., Toronto Canada

- Optimised payment card and processing services for existing merchants
- Coordinated setup date, time and location of Point-of-Sale products
- Verified technical requirements and monitored status of orders
- Addressed clients' questions/concerns about products and services

Sport: Football, Basketball, Volleyball, Hiking

MENON PRASHANT

Indian, 32 years
English, Hindi



Master in Business Administration, ENPC, Paris

Around 7 years experience in Marketing Communication, Strategic Branding & Advertising

Brand Services Director, LOWE WORLDWIDE, Mumbai, India

- Part of the team handling the Unilever portfolio.
- Helmed the Lifebuoy India, business. (*Lifebuoy is arguably one of the largest toilet soap brands in the world. Market leader in India, it has its footprint across Asia & Africa*)
- Involved in conceptualising launch communication strategies.
- Implementing & executing through-the-line communication packages across various mediums including Mass media, Activations etc
- Evolved project management skills
- Cross Industry experience. Handled brands in FMCG, Service & Media sectors

Agencies worked in:

McCANN-ERICKSON INDIA, Dentsu Young & Rubicam, India, Bates India

Sport: Cricket

MERIDA VELAZQUEZ JOSE ALBERTO

Mexican, 29 years
Spanish, English, Catalan, German (B), French (B), Italian (B)



Attorney at Law, National Autonomous University of Mexico, Mexico; Postgraduate in Patents and Registration of Medicines, University of Barcelona, Spain; Master in Intellectual Property and Information Society, University of Alicante, Spain.

4 years experience in Intellectual Property Law

Intellectual Property Specialist in Spanish Firm J. Isern Patentes y Marcas, Barcelona, Spain.

- Working mainly with Community, International and National Trade marks
 - Preparing oppositions, defences and appeals for trademarks and all the procedures before the National Office, Community Office and before the Court of First Instance of the European Communities
 - Advising clients on registration of trademarks and IP rights, Negotiating agreements and drafting of licensing agreements
 - Dealing with disputes in several countries
 - Advising International Leading Companies of different sectors in enforcement of IP rights
- Research Assistant. Law Researching Institute, International Law Department, National Autonomous University of Mexico, Mexico City.**
- Research in Public International Law matters.

Sport: Football, Tennis, Racquetball, Cycling, Diving.

MIFSUD AIDAN

Maltese, 34 years
English, Maltese, Italian(G)



B. Sc. Physical Education, Sports Science & Recreation Management Loughborough University, UK
Tennis Canada Club Professional 3

13 years as a teaching tennis professional, internationally, with growing involvement in club management.

Tennis Professional, The Boulevard Club, Toronto, Canada

- Solely responsible for development and management of junior programme
 - Initiated and implemented new programmes for club members
 - Involved in management of largest tennis tournament in Canada
 - Created comprehensive business plan for The Boulevard Club
- Director of Tennis, The Inn at Manitou, Canada**
- Created daily/weekly/seasonal tennis programme for resort guests
 - Responsible for hiring, training and leadership of tennis staff
 - Managed tennis department budget

Worked as a Tennis Professional in Malta and Australia.

Sport: Tennis, long-distance running

MOORE KATLYN

Canadian, 23 years
English, French (B)



Bachelor of Business Administration, Malaspina University-College, Nanaimo, Canada

Experience in Event Coordination and Programme Management at a Provincial Sport Organisation, Marketing Director, as well as athletic training and coaching

Event Coordinator/Programme Manager, Volleyball British Columbia (VBC), Burnaby, Canada

- Responsible for event coordination including ranking tournaments and Provincial Championships.
- Responsible for the increase in participation in youth volleyball, including those in under-represented groups (males and aboriginal athletes).

Marketing Director, International Education Department, Malaspina University-College, Nanaimo, Canada

- Created and implemented marketing plan to increase involvement

Athletic Training and Coaching

- Certified Volleyball coach, and in VBC's Elite Coaching Development Programme
- Certified Athletic Trainer as fitness instructor, group trainer and strength and wellness advisor

Sport: Volleyball, Football, Ice Hockey

NAMASHIVAYA DR. ANURADHA

Indian 35 years
English, Hindi (G)



Bachelors of Dental surgery Bangalore university, India

8 years experience in consulting in fitness industry also worked to help setup new business in fitness and health industry. Actively involved in arranging dental camps.

Process Associate, M/s. GE Capital International Services, Hyderabad, USA & Bangalore

- Worked as a Process Associate & was a part of the pilot team which brought the process from USA to India in the domain of Health Insurance.

Project Manager, Fitness Department, Yashram lifestyles

- Worked in setting up business where the company is involved in development of over all health of mothers to be and mothers. Worked on hiring, marketing and planning programmes.

Freelance Fitness consultant and Dentist

- Organised dental camps for schools and Ngo's worked in setting up new programmes for health clubs also helping them in day to day business issues.

Director of Triple-A India (American aerobics association)

- In charge for all the activities of the association in India .Been a part of selection committee for the team which took part in FITKID world championships in Malaysia.

Sport: Artistic Gymnastics, sports aerobics fitness competition

PARKER JULIE

French, 25 years
French, English, Italian (G)



University degree in Sport Sciences
Toulon, France
University degree in English World
Literature and Civilisation, Toulon,
France

1 and 1/2 year experience in Communication and Marketing for the 18th Women's Handball World Championship 2007, Toulon, France. 2 years experience in sales in major French sport retailer, Decathlon, Toulon France.

Communication and Marketing Coordinator for the 18th Women's Handball WC 2007 (Toulon site)

- Involved in communicating on the event both internally (Handball family) and externally (Press, TV, Radio) and using other sports to promote the event locally and to reach new spectators.
- Looking for local partnerships and sponsors.
- Involved in coordinating the volunteering programme and interpreters' Manager during the event.
- Involved in finding logistics solutions to ensure right welcome to the teams, the IHF and FFHB officials, the referees and to the spectators.

Sales experience in Decathlon, major French sport retailer

- A permanent part-time job involving sales, customer-care and stock management.
- Sport :** Orienteering, Volleyball, Tennis, Ski/Surf.

ROZWADOWSKA WANDA

Canadian, Polish, 27 years
English, French, Polish (B), Italian (B)



Bachelor of Science, University of
Portland USA

5 years experience working for humanitarian, governmental, and sport organisations.
World Junior Taekwondo Champion (ITF)

Former member of Canadian National Soccer Team
NCAA Champion, soccer (USA)

Office Manager and Grassroots Development, Right To Play Canada:

- Responsible for nation-wide grassroots awareness and fundraising campaigns for this international humanitarian sport-for-development organisation; establishment of the office system for the new national office including finances, HR management, website development, event planning, communicating with International HQ

Office Manager, Alberta Freestyle Skiing Association

- Responsible for all things administrative for this not-for-profit provincial sport Organisation and reporting to the Executive Director; includes coordination and assistance for high performance ski team, membership management, accounting, events management support, communicating with the national sport organisation.

Sport: Football, taekwondo, skiing

POWELL JEFFREY

United States, 46 years
English



B.B.A., Baylor University
(Economics/Finance); USA
J.D., University of Texas-Austin; USA;
LL.M., University of Houston Law
Centre, USA (International Economic
Law).

20 years experience in U.S. civil trial and appellate law

Scherr & Legate PLLC, El Paso, Texas, USA (personal injury/wrongful death litigation)

Trial and appellate experience in workplace negligence, products liability, premises liability, civil rights, insurance, DTPA, ERISA, and employment discrimination and retaliation claims.

Sole practitioner, El Paso and Houston, Texas, USA (appellate/briefing practice)

- Prepared briefs and presented oral arguments before state and federal appellate courts
 - Prepared discretionary writs to Supreme Court of Texas and United States Supreme Court
- Dallas County Coordinator, Bob Bullock for Lt. Governor, Dallas, Texas, USA**
Litigation associate, Haynes and Boone, Dallas, Texas, USA
Legislative Correspondent, Congressman Jack Fields, Washington D.C., USA
Author

- "Building Blocks for an Arena Deal," Houston Chronicle, April 9, 2000.
- "Let's Take a Mulligan and Do the Arena Deal Over," Houston Chronicle, October 29, 1999.
- "Houston/Edmonton Oilers Solves Arena Dilemma," Houston Chronicle, March 8, 1998.
- "Stadium Clearly in Community's Best Interest," Houston Chronicle, November 1, 1996.

Sport : Baseball, Basketball, Football (American), Running, Cycling

TANAKA SACHIKO

Japanese, 27 years
English and Japanese



BA in Business and Commerce, Keio
University Tokyo, Japan

2 years experience in Business Operation of a sports organisation.

Special Project Assistant, Merchandising & Licensing United States Tennis Association, White Plains, NY, USA

- Ensured satisfaction internally and externally of the organisation regarding merchandise
- Involved in the product development of the 2007 US Open Official Merchandise
- Set all time record high retail sales, exceeding previous sales records by 20%
- Assisted Licensing Manager by communicating with Third Party Vendors, US Open Licensees and concessionaire partner, Facility Merchandise Inc.
- Compiled and produced Third Party Vendor Guide, Product Development Files, Royalty Reports and US Open Recap Files

- Supported in preparation of the US OPEN Series, Davis and Fed Cup events

Intern, Merchandising & Licensing United States Tennis Association, White Plains, NY, USA

- Managed on-site product pulls and physical inventory during and after the Tournament
- Produced statistical files as well as the on-site album in preparation for recap meetings with Licensees and the concessionaire partner.

Sport : Basketball, Skiing, Tennis, & Softball

REIST EMILIE

Swiss, 29 years
French, English, German, Swiss
German (G), Spanish (B), Italian (B)



Bachelor in Computer Science and
Business, University of Applied Sciences
Switzerland & University of Hawaii at
Manoa USA

3 years experience in computer engineering with focus on project management

SW Engineer / Project Leader, Abteilung Entwicklung, PostFinance, Bern Switzerland

- Project leader for a test automation project including 5 financial applications and for the migration project of Mercury QA tools on a high-secured zone
 - Requirement engineering, business process integration and workflow design for accounts opening transactions
 - Development of concepts for optimised test automation
 - Implementation of several Eclipse plug-ins for new architected back-office banking interfaces
- Intern, Pacific Research Institute for Information Systems Management (PRIISM), Honolulu USA**

- Implementation of a Web-based content management system for the research unit
- Volunteer, sem4u GmbH, Köln Germany**
- Collaboration in the programme management of the JTFO sport events (regional & national Olympic games for German students)

Sport : Cycling, Running, Skiing (alpine, telemark, touring), Climbing.

TUDOR SEVER GABRIEL

Romanian, 31 years
Romanian, English (G)



Sport Science Master, National Academy
of Sport University Romania

7 years experience in teaching and coaching swimming, water polo and basketball
Assistant Coach, Dinamo Bucharest, Romania

- Schedule and plan the practice for athletes
- Provide instructions with different facets of the game (dribbling, passing, tactics)
- Developed a game strategy

Head Coach A.S Intersport Bucharest, Romania

- Coordinate the athletes' practices
- Participated in Basketball National Championship (U14)
- Developed and created conditioning programme (off season, pre season, in season) for young athletes training.

Sport: Swimming, water polo, basketball