

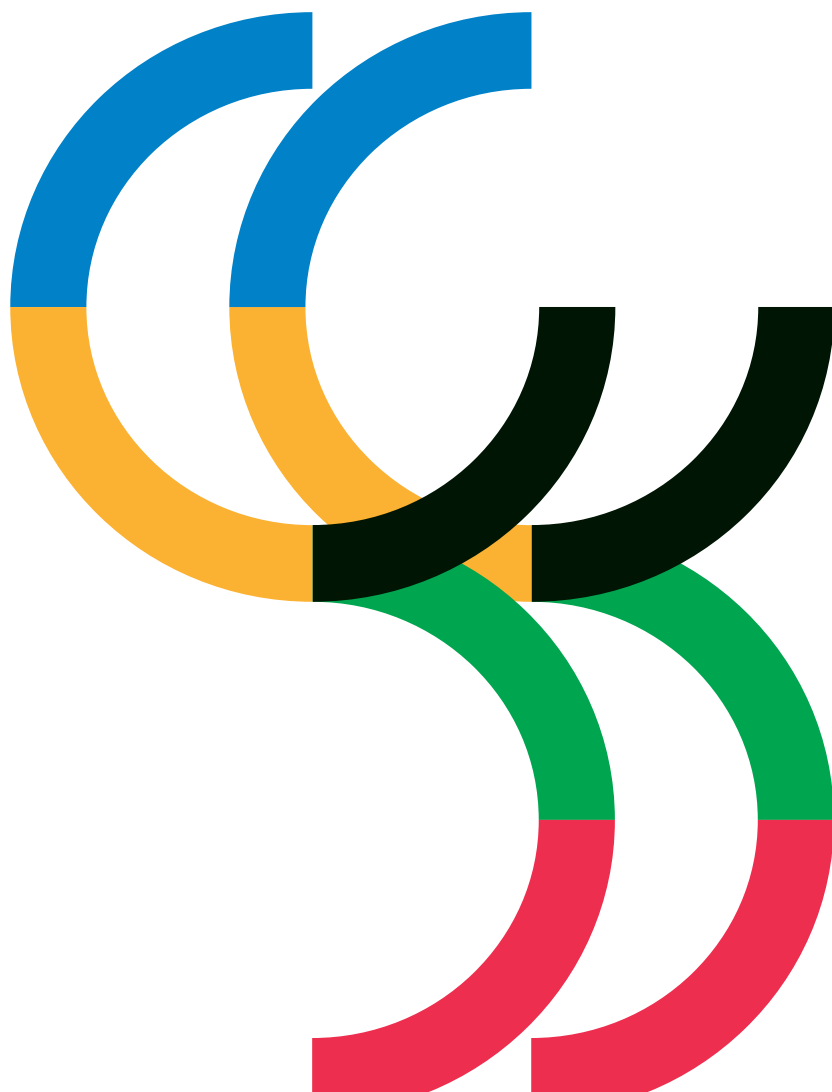
SUSTAINABLE SPORTS & EVENTS



OPEN MODULE

4- 5 APRIL 2019

QUARTIER UNIL-CENTRE
BÂTIMENT SYNATHLON
LAUSANNE



AISTS

OPEN MODULES

Sport and sport events have a tremendous impact on society. Sustainable methods have become a must for all businesses, particularly in sport. The ability of a sport federation or organisation to balance the economic, environmental and social impact of their activities, including events they host, organise or govern is critical to the future development of their sport.

Now more than ever, sports managers and event organisers have the opportunity to positively harness sport for the benefit of society, and by doing so, contribute to their organisation's bottom line.

*"We are living on this planet as if we had another one to go to". -
Terri Swearingen*

PARTICIPANTS

AISTS Open Module participants are professional, part-time or volunteer managers and organisers of international sports events, as well as staff from sport federations, corporate sponsors and organising committees looking to successfully incorporate sustainability into their events.

JOIN AN INTERNATIONAL CLASS FROM OVER 20 DIFFERENT COUNTRIES WITH VARIOUS PROFESSIONAL BACKGROUNDS IN BOTH BUSINESS AND SPORT.

LEARN FROM LEADING PROFESSIONALS IN SUSTAINABILITY

This Open Module brings together leaders of International Sport organisations and other experts within the AISTS network, including the **International Olympic Committee, Lausanne 2020, Formula E and the NHL**, to create a module that is pertinent and practical to the modern landscape and recognises the increased expectations of all stakeholders from athletes, fans, media to sponsors.

SUSTAINABLE SPORTS & EVENTS

DAY 1

THURSDAY 4 APRIL

09.00 - 17.00

Sustainable vs. Attainable

- Legacy and Sustainability:
The lifecycle of sport events
- Youth at the Heart of Sustainable Cities
- Formula E – Born from a Sustainable Dream
- Formula E Supply Chain Case Study
- The Future of the Olympic Games
- Panel Discussion

DAY 2

FRIDAY 5 APRIL

09.00 - 17.00

Winter Sports in a Climate Change Era

- The Sustainable Lifecycle Game
- Case Study: FIS Alpine World Ski Championships Åre 2019
- Lausanne 2020 – Winter Sports for Youth
- Case study: Climate Change and Winter Sports
- Ice Hockey in the Desert
- Panel Discussion

THE PROGRAMME

The Sustainable Sport & Events Open Module is about the 'how'. How sports organisations are stepping up to slow down climate change, how they ensure that sport continues to have a positive impact on society without a negative impact on the environment and how to understand the life-cycle of an event. Over two days, this Open Module provides concrete examples of what leading sports organisations are doing, such as the Olympic Games, the motor industry and North-American leagues such as the NHL.

Participants will learn from expert speakers and from each other about the various ways of integrating sustainability into the core of their businesses – be it a temporary endeavour such as an event or in their daily operations.

REGISTRATION

Register by Friday 15 March, 2019 at www.aists.org/sseopen

Fee: CHF 960

*Early bird discount available, email info@aists.org

Includes:

- Course materials
- Daily lunch
- Certificate of Completion

IFs and AISTS MAS Alumni Discount:

Employees of International Sports Federations and AISTS Alumni receive 20% off the Open Module fee.

Email info@aists.org for further information.

Venue

Synathlon, Quartier UNIL-Centre, Lausanne, Switzerland

The AISTS responds to the needs of the sports industry by focusing its activity on three key pillars:



EDUCATION

Educating leaders in sports management through adapted education programmes.



APPLIED RESEARCH

Providing knowledge and expertise in relevant fields applied to the sports environment.



CONNECTIONS

Acting as a strategic connector in the world of sport.

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AISTS Founders

